



Alexandria Mobility Plan Advisory Committee

January Meeting





Agenda

- Electronic Meeting Notice
- Designation of New AMPAC Chair
- Public Comment
- December Draft Meeting Summary
- Changes to Strategies
- Engagement Plan
 - Around the room of Advisory Committee activities to support engagement
- Ped/Bike
- Next steps





Electronic Meeting Notice

Due to the COVID-19 Pandemic emergency, the 1/25/21 meeting of the Alexandria Mobility Plan Advisory Committee is being held electronically pursuant to Virginia Code Section 2.2-3708.2(A)(3), the Continuity of Government ordinance adopted by the City Council on June 20, 2020 or Section 4-0.01(g) in HB29 and HB30, enacted by the 2020 Virginia General Assembly (Virginia Acts of Assembly Ch. 1283 and 1289), to undertake essential business. All members of the Board and staff are participating from remote locations through a Zoom webinar. The meeting can be accessed by the public through: Internet or Phone. Public comment will be received at the meeting and was able to be emailed beforehand.



New Chair Designation



Public Comment



- Raise your hand or dial *9





December Draft Meeting Summary

- Incorporating other plans
- Key Performance Indicators
- Ped/Bike Chapter
- Engagement lessons learned





Changes to Strategies

Based on public, staff, and Advisory Committee input

- **Eliminated** pursuit of **micro-transit** as a separate strategy from enhancing paratransit
- **Revised autonomous vehicle** strategy to focus on preparing for more imminent **connected** vehicles
- **Shifted** recommendations for transparent **pilot process** and expansion of **real-time information** from supporting mobility options to smart mobility
- **Added electric vehicle charging** to supporting plan priorities in parking strategy
- **Clarified** components of strategies to address feedback questions and concerns





Engagement Plan Objectives

- Ensure everyone involved in the process to date is aware of the draft release
- Try to generate greater awareness of the draft plan, particularly where participation has been lower (West End, people of color, lower income, younger adults)
- Generate productive feedback from those who want to weigh in





Engagement Plan Collateral

- Brief, recorded presentation introducing the draft plan
- PowerPoint summary
- 2-page Executive summary
- City-wide press release
- Feedback form



Feedback Form: Draft Questions



1. How important do you think transportation is to quality of life in Alexandria?

Very Important	Important	Neutral	Less Important	Not Important
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. Which outcomes are most important to you? (Select 2)

- Better access to high-quality travel options
- More destinations that are connected to high-quality travel options
- Increase the number of Alexandrians who report having an easy time getting around
- More equitable distribution of the benefits of transportation investments
- Fewer crashes, fatalities, and serious injuries
- Sustainability benefits via reduced vehicle miles traveled through more balanced travel options

3. Are there strategies or policies in this plan that are responsive to your priorities?

Many	Some	None
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. What elements of the AMP would you like to see prioritized first? (Select 3)

- | | |
|---|--|
| <input type="checkbox"/> Enhancing transit service | <input type="checkbox"/> Continued implementation of Vision Zero Action Plan |
| <input type="checkbox"/> Reducing low-income fares | <input type="checkbox"/> Reducing cut-through traffic |
| <input type="checkbox"/> Improving on-demand transit for persons with disabilities | <input type="checkbox"/> Improving measurement of and guidelines for different user experience on our roadways |
| <input type="checkbox"/> Expanding awareness of travel options | <input type="checkbox"/> Better managing curb space |
| <input type="checkbox"/> Facilitating the use of existing options (mobility hubs, real-time info) | <input type="checkbox"/> Revising parking standards |
| <input type="checkbox"/> Expanding technology to better manage traffic flow | <input type="checkbox"/> Applying equity framework to all decisions |
| <input type="checkbox"/> Supporting/advocating for regional efforts to manage congestion | <input type="checkbox"/> Other |

5. What factors do you think would make this plan successful? (select all that apply)

- More staff capacity
- More funding for projects
- More involvement on regional bodies
- Engagement with the community during implementation
- No additional resources required
- Other





Engagement Plan Tactics

- Encourage **local news coverage**
- Raise awareness through **social media**
 - Paid Twitter posts
 - Post via other departments
 - Encourage champions to promote City posts
- Reach our contacts through **emails** (and limited follow up calls)
 - To participants requesting participation
 - To champions requesting promotion
 - To new potential champions from other City department lists
- **Present** at boards/commissions, civic associations, and other community meetings
- Distribute **signs/flyers** at strategic locations in the community with QR code
- Offer an **incentive** to provide feedback
- Conduct limited **pop ups***





Engagement Plan

Advisory Committee Support

- A key role of the Advisory Committee is to aid in public outreach for the plan
- **Discussion:** Please share how **you** can support engagement on the draft plan
 - Examples: posting in your neighborhood on NextDoor, sharing with school, athletic clubs or community group list serves, sharing information at a meeting





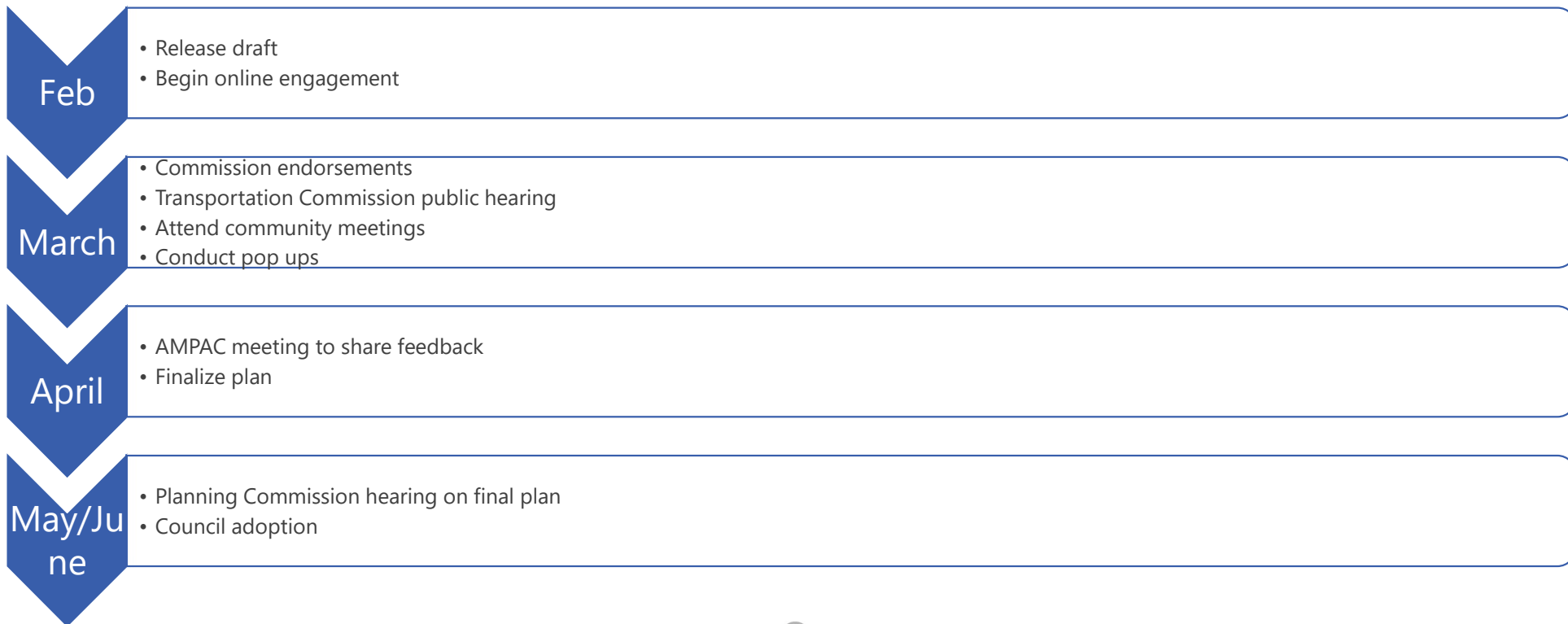
Ped/Bike Treatment

- Changing priority sidewalk and bike facilities from a top 10 rank to a top 10 list in the AMP
 - Will consider new safety data, equity framework, repaving schedule, and community input in ongoing decision-making
- Ongoing implementation of Vision Zero Action Plan enables continual reprioritizing of intersection improvements, slow zones, etc.
- Staff will consider a Ped/Bike Chapter Update for upcoming grant applications, such as CMAQ





Next Steps





Engagement Plan

Plan Context

Grounding this conversation in what this plan is to understand how we should engage on it.

What this plan accomplishes:

- Develops a work program for City staff to continue improve access, connectedness, convenience, equity, safety, and sustainability.
- Establishes policies as a framework for decision-making to help achieve the guiding principles.
- Incorporates congestion management activities more directly into our comprehensive plan through smart mobility initiatives, supporting options, and by making transit more useful.
- Embeds recent interdepartmental initiatives into the transportation plan – work program and policies



Engagement Plan

Setting expectations

Grounding this conversation
in reality



An engagement plan must recognize:

- This is a strategic update to the Transportation Master Plan with Council direction not to diverge from the general policy direction we have taken over the last several years
- Long-range, city-wide plans – particularly those that are not project-focused are difficult to get diverse community members to pay attention to in normal times
- Many harder to reach stakeholders including lower income, non-English speakers, and working parents are stretched very thin right now





Ped/Bike

Recap of December Meeting Feedback

- Consider phased improvements
 - Updates based on data
 - Updates that require a broader public process
- Recognize the demand for a larger scale update that incorporates a diverse advisory committee to revisit issues such as how our arterials are used
- Do our best in this process to acknowledge the need to come back to the ped/bike plan





Ped/Bike - Ongoing activities

- Incorporate new crash data and AMP equity framework into sidewalk/bike facility project selection decisions
 - (do not go sequentially through the top projects laid out in the chapter)
- Determine facility treatment and street design on a case-by-case basis
- Regularly reprioritize intersection improvements based on new safety data (Vision Zero)
- Establish slow zones (Vision Zero)
- Attend community meetings on request

I want to convey that a lot is fluid and doesn't require an actual plan update – do we want to turn this into a proposal for phased actual updates to the plan as was requested?



Ped/Bike - Response

Need to discuss framing and if we want/will accept saying anything in the chapter directly



- Advisory Committee can provide a **letter to Council** endorsing the plan and requesting additional revenue for an update to the Ped/Bike Chapter
 - Requires at least **\$100K** for a public process + technical expertise
- If directed by Council, staff can prioritize grant applications for ped/bike update, **but would likely not receive funding for 4-5 years.**

